



April 25-26, 2023 • Appleton, Wisconsin

Sponsorship Levels

Transformation Sponsor - \$25,000

- Two-minute speaking opportunity during one of the plenary sessions
- Unique and prominent branding at all plenary sessions
- Organization branding under the Transformation Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Organization logo on post-conference report
- Eight (8) conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Organization video to be shared on website and WIPPS social media platforms
- High frequency appearance of company logo on event home page, agenda web page, Whova conference app, and profile web pages
- On-stage acknowledgement of sponsorship by conference representative at each meal
- Two 3 x 5 foot exhibit tables
- One full page color ad in conference program in a prime location

Equity Sponsor - \$10,000

- Unique and prominent branding at all plenary sessions
- Verbal acknowledgement of sponsorship at select plenary sessions
- Organization branding under the Inclusion Sponsor category on key promotional materials including the conference website with hyperlink
- Organization logo on post-conference report
- Five (5) conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Organization video to be shared on WIPPS social media channels
- High frequency appearance of organization logo on event home page, agenda web page, and profile web pages
- One 3 x 5 foot exhibit table
- One half page color or one full page black and white ad in conference program

Contact Information

For more information, contact **Julie Bunczak**, Program Manager, Wisconsin Institute for Public Policy and Service, University of Wisconsin System, at jbunczak@uwsa.edu.

Diversity Sponsor - \$5,000

- Organization branding under the Diversity Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Organization logo on a shared slide at all plenary sessions
- Four conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Appearance of company logo on event home page, agenda web page, and profile web pages
- One 3 x 5 foot exhibit table
- One half page black and white ad in conference program

Inclusion Sponsor - \$2,500

- Organization branding under the Inclusion Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Three conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Appearance of company logo on event home page, agenda web page, and profile web pages
- One 3 x 5 foot exhibit table
- One quarter page black and white ad in conference program

Unity Sponsor - \$1,000

- Organization branding under the Unity Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Two conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Appearance of company logo on event home page, agenda web page and profile web pages
- One 3 x 5 foot exhibit table
- One quarter page black and white ad in conference program

Unique Sponsorships

Additional customize sponsorship opportunities are available. For example, sponsors may request that all or a portion of sponsorships be used for scholarships; for cultural and performing artists; for youth engagement; or for specific parts of the conference such as meals or receptions. Please contact the Sponsorship coordinator for more information.

Contact Information

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