



April 25-26, 2023 • Appleton, Wisconsin

## Partnership Levels

### Become a Partner

Much behind-the-scenes work and planning goes into The Toward One Wisconsin Conference. Partners play an important role by participating in co-organizing or co-convening the conference and/or provide significant quantifiable investment of time, resources or in-kind support of **at least \$2,000**. This includes monthly eblasts beginning immediately to your organization's email distribution list, regular promotion via your social media channels, an article or advertisement promoting the conference in your organizational news bulletin or letter (or equivalent) to your full mailing list. Participation in one of the track conference committees is highly encouraged. Partners receive the following benefits:

- **Organization branding under the Community Partner category on all electronic and print promotional materials including the conference website (with hyperlink)**
- **One quarter page black and white ad in the conference program**
- **Two (2) conference registrations**
- **A 3' x 5' exhibit booth at the conference**
- **A virtual exhibit booth on the conference platform at Whova.com**
- **Appearances of organization logo on event home page, agenda web page, and profile web pages**

## Conference Partnership Contact

**Sharon Hunter**, Program Manager, 715-261-6104; [shunter@uwsa.edu](mailto:shunter@uwsa.edu)

**Julie Bunczak**, Program Manager, 715-261-6234; [jbunczak@uwsa.edu](mailto:jbunczak@uwsa.edu)

Wisconsin Institute for Public Policy and Service

625 Stewart Avenue

Wausau, WI 54401

**[NOTE: WIPPS is a unit of the University of Wisconsin System]**