



**A CONFERENCE ON EQUITY, DIVERSITY AND INCLUSION**

**October 12-13 • Eau Claire, Wisconsin**

## **Sponsorship Levels**

### **Transformation Sponsor - \$25,000**

- Two-minute speaking opportunity during one of the plenary sessions
- Unique and prominent branding at all plenary and breakout sessions
- Company branding under the Transformation Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Company logo on post-conference report
- Eight conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Company video to be shared on WIPPS social media channels
- High frequency appearance of company logo on event home page, agenda web page and profile web pages
- On-stage acknowledgement of sponsorship by conference representative at each meal
- Two 3 x 5 foot exhibit tables
- One full page color ad in conference program in a prime location

### **Equity Sponsor - \$10,000**

- Unique and prominent branding at all plenary sessions
- Verbal acknowledgement of sponsorship at select plenary sessions
- Company branding under the Equity Sponsor category on key promotional materials including the conference website with hyperlink
- Company logo on post-conference report
- Five conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Company video to be shared on WIPPS social media channels
- High frequency appearance of company logo on event home page, agenda web page and profile web pages
- One 3 x 5 foot exhibit table
- One half page color or one full page black and white ad in conference program

## Diversity Sponsor - \$5,000

- Company branding under the Diversity Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Company logo on a shared slide at all plenary sessions
- Four conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Appearance of company logo on event home page, agenda web page and profile web pages
- One 3 x 5 foot exhibit table
- One half page black and white ad in conference program

## Inclusion Sponsor - \$2,500

- Company branding under the Inclusion Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Three conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Appearance of company logo on event home page, agenda web page and profile web pages
- One 3 x 5 foot exhibit table
- One quarter page black and white ad in conference program

## Unity Sponsor - \$1,000

- Company branding under the Unity Sponsor category on key promotional materials including the conference program and website (with hyperlink)
- Two conference registrations
- A virtual exhibit booth on the conference platform at Whova.com
- Appearance of company logo on event home page, agenda web page and profile web pages
- One 3 x 5 foot exhibit table
- One quarter page black and white ad in conference program

## Unique Sponsorships

Additional customized sponsorship opportunities are available. For example, sponsors may request that all or a portion of sponsorships be used for scholarships; for cultural and performing artists, for youth engagement; for specific parts of the conference such as meals or receptions. Please contact the Sponsorship coordinator for more information.

## Contact Information

For more information, contact **Dave Anderson**, Senior Policy Fellow, Wisconsin Institute for Public Policy and Service, University of Wisconsin System, at [danderson@uwsa.edu](mailto:danderson@uwsa.edu).